# PARTNERSHIP PROPOSAL



International Conference of Industry Academia College

3-5

Fairm



Industry Academia Collaboration المؤتمر الدولي للتعاون بين الصناعة والجامعة

atinum P-+ners





Academy of Scientific Research and Technology أكاديمية البحث العلمي و التكنولوجيا



صندوق العلوم و التنمية التكنولوجية

Science and Technology Development Fund

# \*Conference Idea

(Industry Academia Collaboration) is an international conference meant to Build the backbone of development through integrating research efforts and industry looking strategicly at a future society owning its power through developing its products and fulfilling its needs independantly and sustaining outputs through pushing towards a suitable ecosystem and medium for such collaboration



# Conference Theme



Managing resources of life is one of the main issues growing nowaday for the lake of energy, water, food and many other resources important for sustaining good life which takes us to work on having a more nature friendly life with a resources and cost effective facility what takes us to work under the theme of "Eco-City" as a main umbrella.







Academia and research presence occurs through 9 scientific and technical tracks each has its own scientific committee and its show room to have oral presentations for research papers and technical sessions, that is beside poster session presentations in the IAC fair



# Academia tracks:

- Agriculture track
- Biotechnology, life sciences and pharmaceutical track
- Civil engineering and environment track
- Electronics, communication and information technology track
- Energy technology track

- Material science and metallurgy track
- Mechanical engineering and mechatronics track
- Oceanography and marine science track
- Robotics and artificial intelligence track



Industry presence occurs through the participation of businessmen in evaluating papers and scientific project, the sessions and seminars they will conduct to show up case studies, success stories and challenges facing industry.



# **Industry tracks:**

- Challenges facing industry
- Ecosystem of investment and entrepreneurship
- Success stories and case studies



# Collaboration Col

Collaboration between academia and industry is our essential challenge within the conference which is penetrated through the real and effective presence of academia and industry leader on all levels beside the seminars, sessions and activities splashing the way towards successful collaboration.



# Collaboration tracks:

- Technology transfer
- International cooperation
- Turning science into business



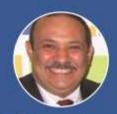
# Conference Scientific Committee



Prof. Said Megahed Vice President for Research (VPR), Egypt-Japan University of Science and Technology (E-JUST)



Prof. Alaa Khamis R&D Department at Vestec. Inc., Canada



Prof. Hassan Azzazy
Professor of Chemistry & Leader of Novel
Diagx & Therapeutics, AUC



Prof. Amr Faruk
Assistant President
of the Academy of scientific
Research and Technology



Prof. Mohamed El Leithy Advisor to President of the Academy of Scientific Research and Technology for planning, monitoring and technical support



Prof. Adel Nofal Former president of CMRDI



Prof. Ashraf Badawi Dean of Student Affairs at University of Science and Techonology, Zewall City.



Prof. Yasser Gaber Dessouky
Dean of Scientific Research and
Innovation at AASTMT



Prof. Tyseer Aboulnasr
Visiting Professor, Nile University,
former Dean of the Faculty of
Applied Sciences at the University of
British Columbia



Prof. Yehea Ismail Director of Nanoelectronics and Devices Center at AUC and Zewall City



Dr. Heba Gaber esearch and Innovation Officer at European Union



Prof . Moustafa A. Chaaban Professor, Ain Shams University . ASME-Fellow



Prof. Alaa El Din El-Haweet Dean of College of fisheries Technology and Aquaculture AASTMT



Dr. Tarek Hatem British University of Egypt. ASME-Egypt Senior Section



Prof. Ossama Ismail Dean, Regional Informatics Cente at AAST



Prof. Sameh Kantoush Civil Engineering Department The German University in Cairo



Prof. Nagui A. Abdel-Khalek Vice President of CMRDI





# Organizing Committee



Prof. Amr Faruk Assistant President of the Academy of Scientific Research and Technology



Eng. Mohamed Aboud Managing Director of Hadath



Eng. Sally Metwally Head of Innovation & Entrepreneurship at Masr El Kher (MEK)



Dr. Heba Gaber Research and Innovation Officer at European Union



Eng. Nezar Samy Director of Technology Management Program at Nile University



Eng. Heba Labib Program Manager of NU100 at Nile University



Eng. Ahmed El Laithy Director of Technology Transfer Office at AUC



Dr. Nadia Al-Ansary Science & Technology Development Fund (STDF)



Dr. Islam Eshrah ITAC Program Manager at ITIDA



Dr. Tarek Hatem the British University of Egypt. ASME-Egypt Senior Section Chairman



Eng. Ahmed M. Rizk Program Manager, Market Research & Strategy, Industrial Modernisation Centre (IMC)



Eng. Mohamed Abass Manager of Technical Support & Entrepreneurship Unit



Eng. MoezBellah Al Shareef Project Manager at Hadath





# Who Should Attend?

- Governmental entities concerned with research, education, industry, investment and development
- Businessmen and investors
- Researchers interested in their work being applied in real world.
- Professionals in industry looking for innovative solutions to their problems.
- University students in different majors related to the conference tracks
- Civil society, business, research and government leaders and figures

# **Conference Publications**

- The conference will issue a booklet containing:
  - Conference Goal and proceedings
  - The organizing committee and sponsors
  - Everyone involved (Email Website ...)
- Summary of the worksheets, and researchs provided
- Also the conference CD contains:
  - All that is in the brochure
  - Power Point Presentations, which will be presented at the conference
  - Partners publications





# Participation packages (institutions)

Level 1: Gold Participation 25,000 EGP

## Exhibition

Area 2x2 m

# Conference Program

10 minutes presentation for the definition of the activities within the program

### VIP invitations

2 VIP invitations

## **Participants**

10 free individual participations

## Awards and Honor

Certificate of Honor and Conference Shield

# **Printings**

- A page For company profile in conference booklet
- Entity logo in Participants Page in booklet and CD
- Logo and name on the Website of the Conference

Level 2: Silver Participation 15,000 EGP

## Exhibition

Area 2x2 m

### VIP invitations

2 VIP invitations

# **Participants**

10 free individual participations

## Awards and Honor

Certificate of Honor and Conference Shield

# **Printings**

- Entity logo in Participants Page in booklet and CD
- Logo and name on the Website of the Conference



# Entry Form (Institutions)

Entity Name:	
Address:	
Working Domain:	
Representative:	
Email:	Telephone:
Website:	Fax:
Partnership Level:	



#### For more information:

#### Eng./ Mohamed Aboud

Conference Coordinator Managing Director of Hadath

tel/fax: 25194924

Mobile: +2 01222213494 maboud@hadath.com.eg





# Main Partner

150,000 EGP



Superior Committee 1 member Executive Committee 1 member Scientific Committee Nominating 5 members

# Conference Main Sessions

- Partner representative in all sessions

# Workshops & Seminars

- Partner representatives in all workshops and seminars

## Exhibition

- Area 2x8 m

# Participation in the Program

- Main sessions of 90 minutes

# Press and Media

- Participate in the press conferences
- Named in all news and press releases

# Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.

## Awards and Honor

- Main partner trophie
- Participate in awards ceremony

# Printings

- Logo on all printings in 2nd size
- Full colored page in the booklet

# Number of Participants

- 6 VIP invitations
- 10 Scientific Papers
- 30 Participants invitations



# Industrial Partner

120,000 EGP

1 5 participation

## Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Main sessions of 60 minutes

# Awards and Honor

- Industrial partner trophy

# Number of Participants

- 4 VIP invitations
- 5 Submissions
- 20 Participants invitations

# Organizing Committee

# Workshops & Seminars

Partner representatives in all workshops and seminars

### Press and Media

- Participate in the press conferences
- Named in all news and press releases

# Printings

- Logo on all printings in 2nd size
- Full colored page in the booklet

# Industrial Committee

1 member of (top management)

### Exhibition

- Area 2x6 m

#### Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.



# Governmental Partner

100,000 EGP



# Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Participate in panel discussions and main sesions

# Awards and Honor

- Governmental partner trophy

# Number of Participants

- 4 VIP invitations
- 20 Participants invitations

# Organizing Committee

# Workshops & Seminars

- Partner representatives in all workshops and seminars

# Press and Media

- Participate in the press conferences
- Named in all news and press releases

# Printings

- Logo on all printings in 3rd size
- Full colored page in the booklet

### Exhibition

- Area 2x6 m

### Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.



# Academic Partner

# Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Participate in panel discussions and main sesions

## Awards and Honor

- Academic partner trophy

# Number of Participants

- 5 VIP invitations
- 15 Participants invitations

# Scientific Committee

Nominating 1 member

# Workshops & Seminars

- Partner representatives in most of workshops and seminars

# Printings

- Logo on all printings in 3rd size
- Half colored page in the booklet

# 60,000 EGP

5 participation

## Exhibition

- Area 2x3 m

#### Website

- present on the website with all academic partners

## Social Media



# International Partner

40,000 EGP



▲ 5 participation

# Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Participate in panel discussions

# Awards and Honor

International partner trophy

# Number of Participants

# Workshops & Seminars

- Partner representatives in most of

# Printings

- Half colored page in the booklet

## Exhibition

- Area 2x2 m

#### Website

- present on the website with all academic partners

# Social Media





# Industrial Sponsor

60,000 EGP

5 participation

## Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Participate in panel discussions and main sesions

# Awards and Honor

- Industrial sponsor trophy

# Number of Participants

- 2 VIP invitations
- 10 Participants invitations

# Workshops & Seminars

- Partner representatives in all workshops and seminars

### Press and Media

- Included in media coverage

# Printings

- Logo on all printings in 4th size
- Full colored page in the booklet

## Exhibition

- Area 2x4 m

#### Website

- A Full page on the website

## Social Media



# Government Sponsor

# 50,000 EGP

▲ 5 participation

# Conference Main Sessions

- Partner representative in all sessions

# Participation in the Program

- Participate in panel discussions

# Awards and Honor

- Government sponsor trophy

# Number of Participants

- 2VIP invitations

# Executive Committee

Nominating 1 members

# Workshops & Seminars

- Partner representatives in most of

# Printings

- Half colored page in the booklet

# Exhibition

- Area 2x3 m

#### Website

- present on the website with all gold partners

# Social Media





# Academic Sponsor

# 40,000 EGP

8 participation

# Conference Main Sessions

- Partner representative in all sessions

# Scientific Committee

Nominating 1 members

## Exhibition

- Area 2x2 m

## Awards and Honor

Academic sponsor trophy

# Workshops & Seminars

- Partner representatives in most of workshops and seminars

### Website

 present on the website with all academic sponsors

# Number of Participants

- 2 VIP invitations
- 10 Participants invitations

# Printings

- Logo on all printings in 4th size
- Half colored page in the booklet

# Social Media

 announcement on social media for all related activities

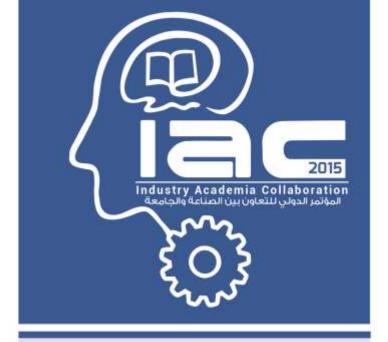
# Participation in the Program

Participate in panel discussions and main sesions



# Partnership Application

Entity Name:	
Address:	
Working Domain:	
Representative:	
Email:	Telephone:
Website:	Fax:
Partnership Level:	



### For more information:

#### Eng./ Mohamed Aboud

Conference Coordinator Managing Director of Hadath

tel/fax: 25194924

Mobile: +2 01222213494 maboud@hadath.com.eg



