

PARTNERSHIP PROPOSAL

Industry
Academia
Collaboration

International Conference on
Industry Academia Coll
3-5 M
Fairm



IAC 2015

Industry Academia Collaboration
المؤتمر الدولي للتعاون بين الصناعة والجامعة

Platinum Partners



HADATH
for innovation & entrepreneurship



Academy of Scientific Research
and Technology
أكاديمية البحث العلمي و التكنولوجيا



صندوق العلوم و التنمية التكنولوجية

Science and Technology Development Fund



Conference Idea

IIAC (Industry Academia Collaboration) is an international conference meant to Build the backbone of development through integrating research efforts and industry looking strategically at a future society owning its power through developing its products and fulfilling its needs independantly and sustaining outputs through pushing towards a suitable ecosystem and medium for such collaboration



Conference Theme



Managing resources of life is one of the main issues growing nowadays for the lack of energy, water, food and many other resources important for sustaining good life which takes us to work on having a more nature friendly life with a resources and cost effective facility what takes us to work under the theme of “Eco-City” as a main umbrella.



Academia

Academia and research presence occurs through 9 scientific and technical tracks each has its own scientific committee and its show room to have oral presentations for research papers and technical sessions, that is beside poster session presentations in the IAC fair



Academia tracks:

- Agriculture track
- Biotechnology, life sciences and pharmaceutical track
- Civil engineering and environment track
- Electronics, communication and information technology track
- Energy technology track
- Material science and metallurgy track
- Mechanical engineering and mechatronics track
- Oceanography and marine science track
- Robotics and artificial intelligence track



Industry

Industry presence occurs through the participation of businessmen in evaluating papers and scientific project, the sessions and seminars they will conduct to show up case studies, success stories and challenges facing industry.



Industry tracks:

- Challenges facing industry
- Ecosystem of investment and entrepreneurship
- Success stories and case studies

Collaboration

Collaboration between academia and industry is our essential challenge within the conference which is penetrated through the real and effective presence of academia and industry leader on all levels beside the seminars, sessions and activities splashing the way towards successful collaboration.



Collaboration tracks:

- Technology transfer
- International cooperation
- Turning science into business

Conference Scientific Committee



Prof. Said Megahed
Vice President for Research (VPR),
Egypt-Japan University of Science
and Technology (E-JUST)



Prof. Alaa Khamis
R&D Department at Vestec,
Inc., Canada



Prof. Hassan Azzazy
Professor of Chemistry & Leader of Novel
DiagX & Therapeutics, AUC



Prof. Amr Faruk
Assistant President
of the Academy of scientific
Research and Technology



Prof. Mohamed El Leithy
Advisor to President of the Academy
of Scientific Research and Technology
for planning, monitoring and technical
support



Prof. Adel Nofal
Former president of CMRDI



Prof. Ashraf Badawi
Dean of Student Affairs at
University of Science and
Technology, Zewail City.



Prof. Yasser Gaber Dessouky
Dean of Scientific Research and
Innovation at AASTMT



Prof. Tyseer Aboulnasr
Visiting Professor, Nile University,
former Dean of the Faculty of
Applied Sciences at the University of
British Columbia



Prof. Yehea Ismail
Director of Nanoelectronics
and Devices Center at AUC
and Zewail City



Dr. Heba Gaber
Research and Innovation Officer
at European Union



Prof. Moustafa A. Chaaban
Professor, Ain Shams University,
ASME-Fellow



Prof. Alaa El Din El-Haweet
Dean of College of fisheries
Technology and Aquaculture AASTMT



Dr. Tarek Hatem
British University of Egypt,
ASME-Egypt Senior Section
Chairman



Prof. Ossama Ismail
Dean, Regional Informatics Center
at AAST



Prof. Sameh Kantoush
Civil Engineering Department
The German University in Cairo



Prof. Nagui A. Abdel-Khalek
Vice President of CMRDI



Organizing Committee



Prof. Amr Faruk
Assistant President
of the Academy of Scientific
Research and Technology



Eng. Mohamed Aboud
Managing Director of Hadath



Eng. Sally Metwally
Head of Innovation &
Entrepreneurship at Masr El Kher
(MEK)



Dr. Heba Gaber
Research and Innovation Officer at
European Union



Eng. Nezar Samy
Director of Technology Management
Program at Nile University



Eng. Heba Labib
Program Manager of NU100 at Nile
University



Eng. Ahmed El Laithy
Director of Technology Transfer
Office at AUC



Dr. Nadia Al-Ansary
Science & Technology Development
Fund (STDF)



Dr. Islam Eshrah
ITAC Program Manager at ITIDA



Dr. Tarek Hatem
the British University of Egypt,
ASME-Egypt Senior Section Chairman



Eng. Ahmed M. Rizk
Program Manager, Market Research
& Strategy, Industrial Modernisation
Centre (IMC)



Eng. Mohamed Abass
Manager of Technical
Support & Entrepreneurship
Unit



Eng. MoezBellah Al Shareef
Project Manager at Hadath



Who Should Attend?

- Governmental entities concerned with research, education, industry, investment and development
- Businessmen and investors
- Researchers interested in their work being applied in real world.
- Professionals in industry looking for innovative solutions to their problems.
- University students in different majors related to the conference tracks
- Civil society, business, research and government leaders and figures

Conference Publications

- The conference will issue a booklet containing:
 - Conference Goal and proceedings
 - The organizing committee and sponsors
 - Everyone involved (Email - Website - ...)
- Summary of the worksheets, and researchs provided
- Also the conference CD contains:
 - All that is in the brochure
 - Power Point Presentations, which will be presented at the conference
 - Partners publications



Participation packages (institutions)

Level 1: Gold Participation 25,000 EGP

Exhibition

Area 2x2 m

Conference Program

10 minutes presentation for the definition of the activities within the program

VIP invitations

2 VIP invitations

Participants

10 free individual participations

Awards and Honor

Certificate of Honor and Conference Shield

Printings

- A page For company profile in conference booklet
- Entity logo in Participants Page in booklet and CD
- Logo and name on the Website of the Conference

Level 2: Silver Participation 15,000 EGP

Exhibition

Area 2x2 m

VIP invitations

2 VIP invitations

Participants

10 free individual participations

Awards and Honor

Certificate of Honor and Conference Shield

Printings

- Entity logo in Participants Page in booklet and CD
- Logo and name on the Website of the Conference



Entry Form (Institutions)

Entity Name:

Address:

Working Domain:

Representative:

Email: Telephone:

Website: Fax:

Partnership Level:



For more information:

Eng./ Mohamed Aboud
Conference Coordinator
Managing Director of Hadath

tel/fax: 25194924
Mobile: +2 01222213494
maboud@hadath.com.eg



Main Partner

150,000 EGP

 1 participation

Superior Committee

1 member

Conference Main Sessions

- Partner representative in all sessions

Participation in the Program

- Main sessions of 90 minutes

Awards and Honor

- Main partner trophie
- Participate in awards ceremony

Executive Committee

1 member

Workshops & Seminars

- Partner representatives in all workshops and seminars

Press and Media

- Participate in the press conferences
- Named in all news and press releases

Printings

- Logo on all printings in 2nd size
- Full colored page in the booklet

Scientific Committee

Nominating 5 members

Exhibition

- Area 2x8 m

Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.

Number of Participants

- 6 VIP invitations
- 10 Scientific Papers
- 30 Participants invitations

Industrial Partner

120,000 EGP

 5 participation

Conference Main Sessions

- Partner representative in all sessions

Organizing Committee

1 member

Industrial Committee

1 member of (top management)

Participation in the Program

- Main sessions of 60 minutes

Workshops & Seminars

- Partner representatives in all workshops and seminars

Exhibition

- Area 2x6 m

Awards and Honor

- Industrial partner trophy

Press and Media

- Participate in the press conferences
- Named in all news and press releases

Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.

Number of Participants

- 4 VIP invitations
- 5 Submissions
- 20 Participants invitations

Printings

- Logo on all printings in 2nd size
- Full colored page in the booklet



Governmental Partner

100,000 EGP

 3 participation

Conference Main Sessions

- Partner representative in all sessions

Participation in the Program

- Participate in panel discussions and main sessions

Awards and Honor

- Governmental partner trophy

Number of Participants

- 4 VIP invitations
- 20 Participants invitations

Organizing Committee

1 member

Workshops & Seminars

- Partner representatives in all workshops and seminars

Press and Media

- Participate in the press conferences
- Named in all news and press releases

Printings

- Logo on all printings in 3rd size
- Full colored page in the booklet

Exhibition

- Area 2x6 m

Website & Social Media

- A Full page on the website
- announcement on social media for all related activities.



Academic Partner

60,000 EGP

 5 participation

Conference Main Sessions

- Partner representative in all sessions

Scientific Committee

Nominating 1 member

Exhibition

- Area 2x3 m

Participation in the Program

- Participate in panel discussions and main sessions

Workshops & Seminars

- Partner representatives in most of workshops and seminars

Website

- present on the website with all academic partners

Awards and Honor

- Academic partner trophy

Printings

- Logo on all printings in 3rd size
- Half colored page in the booklet

Social Media

- announcement on social media for all related activities.

Number of Participants

- 5 VIP invitations
- 15 Participants invitations



International Partner

40,000 EGP

 5 participation

Conference Main Sessions

- Partner representative in all sessions

Participation in the Program

- Participate in panel discussions and main sessions

Awards and Honor

- International partner trophy

Number of Participants

- 5 VIP invitations

- 10 Participants invitations

Workshops & Seminars

- Partner representatives in most of workshops and seminars

Printings

- Logo on all printings in 3rd size

- Half colored page in the booklet

Exhibition

- Area 2x2 m

Website

- present on the website with all academic partners

Social Media

- announcement on social media for all related activities.



Industrial Sponsor

60,000 EGP

 5 participation

Conference Main Sessions

- Partner representative in all sessions

Participation in the Program

- Participate in panel discussions and main sessions

Awards and Honor

- Industrial sponsor trophy

Number of Participants

- 2 VIP invitations
- 10 Participants invitations

Workshops & Seminars

- Partner representatives in all workshops and seminars

Press and Media

- Included in media coverage

Printings

- Logo on all printings in 4th size
- Full colored page in the booklet

Exhibition

- Area 2x4 m

Website

- A Full page on the website

Social Media

- announcement on social media for all related activities.



Government Sponsor

50,000 EGP

 5 participation

Conference Main Sessions

- Partner representative in all sessions

Participation in the Program

- Participate in panel discussions and main sessions

Awards and Honor

- Government sponsor trophy

Number of Participants

- 2VIP invitations

- 10 Participants invitations

Executive Committee

Nominating 1 members

Workshops & Seminars

- Partner representatives in most of workshops and seminars

Printings

- Logo on all printings in 4th size

- Half colored page in the booklet

Exhibition

- Area 2x3 m

Website

- present on the website with all gold partners

Social Media

- announcement on social media for all related activities.



Academic Sponsor

40,000 EGP

 8 participation

Conference Main Sessions

- Partner representative in all sessions

Scientific Committee

Nominating 1 members

Exhibition

- Area 2x2 m

Awards and Honor

- Academic sponsor trophy

Workshops & Seminars

- Partner representatives in most of workshops and seminars

Website

- present on the website with all academic sponsors

Number of Participants

- 2 VIP invitations
- 10 Participants invitations

Printings

- Logo on all printings in 4th size
- Half colored page in the booklet

Social Media

- announcement on social media for all related activities

Participation in the Program

- Participate in panel discussions and main sessions

Partnership Application

Entity Name:

Address:

Working Domain:

Representative:

Email: Telephone:

Website: Fax:

Partnership Level:



For more information:

Eng./ Mohamed Aboud
Conference Coordinator
Managing Director of Hadath

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